



About Boston TechJam

Boston TechJam is a showcase and accelerator for new ideas and world-class innovations coming out of the Boston region. The event brings together early stage companies, entrepreneurs, students, established enterprises, venture capitalists and artists to celebrate the region's technology, entrepreneurship and culture. Equal parts idea exchange and celebration, Boston TechJam is an unconventional meeting ground for local innovators, visionaries and up-and-comers. The 18+ event will take place June 15, 2017 on Boston City Hall Plaza.

Our 2017 underwriting sponsors include AutoDesk, Cengage, Chewy, Cybereason, EBSCO, Kronos, Monster, Optum PTC and Rapid7.

Contact info

To attend and register for Boston TechJam as a member of the press, or for more details to cover the event contact SHIFT Communications at btj@shiftcomm.com.

The Founding Team

Mark Lorion – Boston TechJam Co-Founder

Mark is Co-Founder of Boston TechJam and currently President of [Apperian](#), an Arxan company. He's active with Boston-area startups and [blogs](#) about venture growth and marketing.

Prior to Apperian, Mark was VP of Marketing at TIBCO Software, leading the marketing organization for the Spotfire Analytics Division following Spotfire's acquisition by TIBCO. The Spotfire platform was widely recognized as one of the most visionary and fastest growing analytics platforms in the marketplace. He also held leadership positions at PeerDirect and NuSphere (both acquired by Progress Software), iConverse, an early mobile application development platform, and Accenture. He also co-founded an early ecommerce company, KEEL Gear, that developed and sold sporting goods made from recycled sailboat sails and hardware. Follow Mark at [@mark_lorion](#).

[<link to headshot>](#)



Christine Nolan – Boston TechJam Co-Founder

Christine is Co-Founder of Boston TechJam and currently Senior Director of Communities for the Massachusetts Technology Leadership Council ([MassTLC](#)) and active organizing and running technology programs and communities in the region.

At MassTLC, Christine is responsible for the management and oversight of all communities and associated programming. She is the lead for the Cloud, software development, workforce development, healthcare and sales and marketing communities to help provide excellent cluster sponsor and member value. Beyond her work with MassTLC, Christine helps high-tech businesses in the region to grow through content creation, communications, programs and community engagement.

[<link to headshot>](#)



Dave Polcaro – Boston TechJam Creative & Arts Director

Dave helped to launch the first Boston TechJam in 2013 and is responsible for leading its creative strategy and execution, as well as integrating the Boston-area arts community. He is also Founder and Creative Director of East Coast Catalyst, a boutique design and web development agency in Boston.

Prior to East Coast Catalyst, Dave founded Pixel Bridge, a Boston-based interactive marketing and web development firm that was acquired by AMP Agency in early 2010. Dave is also very active with the Boston-area artist and architectural communities, volunteering his time and recently elected to the Board of the Fort Point Artists Collective (FPAC.)

[<link to headshot>](#)



Ben Maitland-Lewis – Boston TechJam Music Director

Ben helped to launch the first Boston TechJam in 2013 and is responsible for leading the music and performance programs. He is an American entrepreneur, consultant, producer, and drummer. He is the CEO & “Founding Alchemist” at Presskit.to, a multimedia portfolio platform for fine arts institutions, entertainment businesses, and creative freelancers. He is also the founder and director of brand development for Pretty Instant, a social photo-marketing agency working with brands and non-profits.

Ben spent much of his youth in Europe performing as a circus performer and classical musician before moving to Southern California and entering into the contemporary music business. He is a graduate of Berklee College of Music, a former Marketing Director at SonyBMG Music Entertainment, the founder of an award-winning artist development & management company, was also recently named as one of the nations “Top Young Entrepreneurs” by <http://Under30CEO.com>.

[<link to headshot>](#)



Joel Richman – Boston TechJam PR Director

Joel helped to launch the first Boston TechJam in 2013 and is responsible for forming and leading the PR program for Boston TechJam. He is also VP at SHIFT Communications.

Joel is an experienced PR and digital marketing professional who has built cutting edge visibility campaigns across a diverse spectrum of companies, from startups to publicly traded enterprises. He focuses on the tight integration of traditional media outreach with new and social media strategies and tactics. Joel's technology experience spans B2B clients in hardware, open source, enterprise software and cloud/SaaS, as well as consumer-oriented clients in the social Web and emerging media sectors.

Prior to joining SHIFT, Joel was a vice president at fama PR and was instrumental in creating PAN Communications' social media practice, where he was that agency's first director of social media. In addition to collaborating with clients on their social media presence, Joel's responsibilities include devising integrated campaign strategies and ensuring their execution through to successful results.

[<link to headshot>](#)

